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**TO:** Mayor D. Aspden and Members of General Committee **File:** F11-CUL

**FROM:** Rudi Quammie Williams, MBA, BFA, Director of Culture

**NOTED:** R. Forward, MBA, M.Sc., P.Eng., General Manager of Infrastructure, Development & Culture

Jon M. Babulic, Chief Administrative Officer

**RE:** Cultural Grants Program, 2009

**DATE:** May 4, 2009

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For the information of General Committee, the Department of Culture is pleased to announce that a total of \$297,650 was presented to the community arts groups and individual artists through the cultural granting process for 2009. The process began in January when groups were encouraged to submit their applications to the city for review. Advertising of the grants program was accomplished through the City's website, press releases, direct mail-outs, posters placed in various community facilities and e-mail notices sent to community groups and individuals vested in the arts.

The Department of Culture employed a panel of five highly qualified arts consultants from across the province to review and rate the applications. The application deadline was February 27<sup>th</sup> and the applications were couriered to the jury panel at the beginning of the following week. The panel then had one month to review and evaluate the applications. The jury panel convened in Barrie on Friday, March 27<sup>th</sup> to discuss their opinions and formulate a consensus on the strengths of the applications, the areas for improvement and suggestions that would benefit the applicants. The panel recommended an amount of money for each application. The grant amount was based on several factors:

- A review of the applications funding request in relation to their total operating budget,
- A recognition that the City of Barrie funding is not the sole source of funding,
- Whether the applicant is meeting the goals of the program by building capacity and developing a sustainable organization that consistently demonstrates excellence in the arts,
- The group achieved a ranking acceptable to the panel,
- A realization that most groups will not receive their requested amounts as the total dollars requested far exceeded the amount available.

The panel members consisted of the following five arts consultants, Sue-Ellen Boyes, Paul Eck, Melanie Fernandez, Susan Serran and Will Gorlitz. A brief bio of each consultant is attached as Appendix "A" for your perusal.

In addition to the operating and project grants that the City has been presenting for the past four years, a new category under project grants was developed this year that included individual artists. Individual artists can now apply for up to a maximum of \$5,000. In 2009 the categories for applications were expanded to include literary arts and new media. Department of Culture staff are pleased to announce the following amounts were awarded.

<u>Name</u>	<u>Operating Grants</u>	<u>Project Grants</u>
Barrie Arts Advisory		\$5,000
BRAVADO	\$ 1,500	
The Barrie Concert Band	\$ 4,000	
Barrie Film Festival	\$17,500	
Campus Gallery	\$10,000	\$4,000
Caribbean Cultural Institute	\$18,000	
Colours of Music	\$12,000	\$2,500
Gryphon Theatre	\$20,000	
Huronian Symphony	\$10,000	
Kempfenfelt Community Players	\$8,000	
King Edward Choir	\$4,000	
Lyrical Choir		\$3,000
MacLaren Art Centre	\$100,000	\$4,000
Talk Is Free Theatre	\$35,000	\$2,500
Theatre By The Bay	<u>\$16,000</u>	
<b>Total Operating Grants</b>	<b>\$256,000</b>	
 <u>Individual Artists</u>		
Domain Lopes		\$5,000
Sarah Lochhead		\$5,000
Ted Fullerton		<u>\$5,000</u>
<b>Total Project Grants</b>		<b>\$41,650</b>

Prior to accepting their cheques, staff from the Department of Culture met with each and every organization and individual that applied, to discuss their applications and provide them with the valuable feedback given by the jury panel. Through this process, the Department of Culture learns about the challenges facing arts groups and individuals and are working towards ways to assist them in reaching their full potential.

Attachment - Appendices "A" – Jury Panel Bios for 2009

**Appendix "A"**

**Jury Panel Bios for 2009**

**Sue-Ellen Boyes** is a graduate of the University of Waterloo with an Honours BA (Co-operative Studies) in English with an Arts Administration Specialization. Sue Ellen has worked in fundraising and marketing communications for over 20 years as a consultant, writer and editor, and project manager. She has managed successful communications and marketing campaigns for not-for-profit visual arts, theatre and educational organizations including the Shaw Festival, the Varley Art Gallery, the McMichael Canadian Art Collection and Havergal College.

**Paul Eck** received a Masters degree in Arts Administration from Harvard University, U.S.A. but has acquired vast work experience in Canada. Paul has been the General Manager for the Peterborough Symphony, Orchestra London, the Meadowvale Theatre, the Toronto Pops, the Hamilton Philharmonic, as well as the Executive Director for the Mississauga Children's Festival and both the Quinte and Stratford Music Festival. He has taught arts marketing, arts administration and museum management at Humber, George Brown and Sir Sandford Fleming College and been guest lecturer at several Ontario universities. He has been awarded many times for his enormous contribution to the arts.

**Melanie Fernandez** holds Masters degrees in both Education and Anthropology. She has a vast and varied employment background in the arts as she has worked for the Ontario Arts Council in the capacity of Community Arts Officer, as well as for the Art Gallery of Ontario as head of Education and Public Programmes. She has also been employed by the Royal Ontario Museum as the Co-ordinator of the Discover Gallery. She is currently the Director of Community and Educational Programmes at the Harbourfront Centre where she has worked since 2002. Melanie brings with her vast experience in researching and writing and has many publications to her credit with the Ontario Museum Association, Ontario Association of Art Galleries, MUSE and The Toronto Star, to name but a few. Melanie has served on numerous boards and advisory committees, including: Cultural Pluralism in the Arts (University of Toronto), Community Arts Ontario, A Space Gallery, Arts Starts Neighbourhood Cultural Centre, the Canadian Commission of UNESCO and the Canada Council for the Arts Racial Equity Committee etc.

**Susan Serran** has been involved with the professional arts community for over thirty years as a manager, producer, arts advocate and activist. She joined Artscape in 1999 and since then has worked in a number of different capacities within the organization and is currently the Director of Community Development. In addition to developing the vision and operational structure for the Gibraltar Point Centre for the Arts, she designed and facilitates an International Artist Residency Program which welcomes artists from around the world to Toronto. Susan is also the programmer for Creative Places and Spaces, a bi-annual conference series hosted by Artscape. Susan was a founding co-chair of Artsvote, a coalition that mobilized thousands of artists and cultural workers to vote in municipal elections.

**Will Gorlitz** has exhibited his artwork throughout Canada and internationally in exhibitions including the Shanghai Museum of Art, the Museum of Contemporary Canadian Art, the Art Gallery of Ontario, the Power Plant, the National Gallery of Canada and the Sao Paulo Bienal. A major survey exhibition of his painting was organized by the Kitchener Waterloo Art Gallery for national circulation to the Art Gallery of Nova Scotia, the Macdonald Stewart Art Centre, the Museum of Contemporary Canadian Art, the Glenbow Museum, and the Winnipeg Art Gallery (2008-2012), with an accompanying catalogue published by Wilfrid Laurier University Press. With an extensive history of exhibitions in private galleries, Gorlitz has regularly exhibited at Galerie René Blouin in Montreal and is represented by Birch Libralato in Toronto. His work has been featured in numerous periodicals, books and catalogue publications. Will Gorlitz earned his BFA at the Nova Scotia College of Art and Design and is currently a Professor teaching in the Studio Art program at the University of Guelph.